



**3rdEYE**  
The Marketing Hub

We Can See What You Can't

## Overview

We proudly introduce ourselves as a dynamic team of young and passionate marketers. We are a collective of creative minds driven by a shared vision: to harness the power of social media platforms and the latest technology to help businesses thrive in the digital age. With a deep understanding of these platforms, we are constantly on the cutting edge, ensuring we leverage the most effective strategies to meet your business goals.

We are not just marketers; we are storytellers and data enthusiasts. Our passion lies in creating compelling and engaging content tailored to your brand's unique identity. Whether it's crafting visually stunning visuals, crafting persuasive copy, or producing captivating videos, we thrive on bringing your brand to life on social media.

But we don't stop at creativity alone. We believe in the power of data-driven decisions. Our analytical approach ensures that every campaign is meticulously measured and optimized for success. By combining the art of creativity with the science of data analysis, we drive tangible results that help your business grow.

# Mission

Our mission is simple yet profound: to empower businesses, regardless of size or industry, to thrive in the digital world. We believe that every business has a unique story, and it's our privilege to tell that story to the world through the digital lens. Our team is dedicated to delivering tailored solutions that fit your specific needs and objectives.

# Why 3rdEYE?

1

Deliver  
Quality Work



Expert In  
Our Zone

2

3

Creative  
Approach

Data Driver  
Mindset

4

5

Customize  
Campaigns

360 Marketing  
Solution

6

# What We Do?



Google Ads



Facebook Ads



Social Media Marketing



Photoshoot



Search Engine Optimization



Videoshoot



Video Editing



Influencer Management



Graphic Designing



Sales Funnel



Content Writing

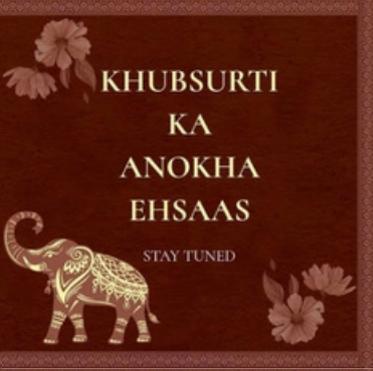
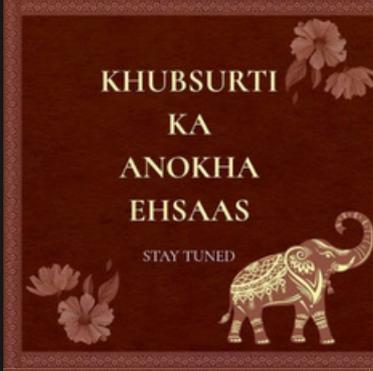
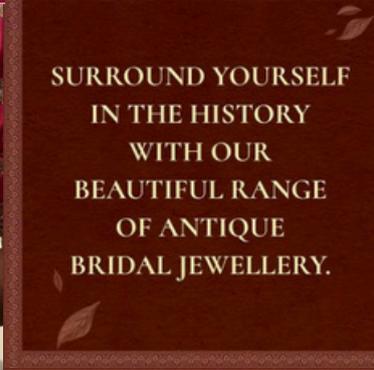
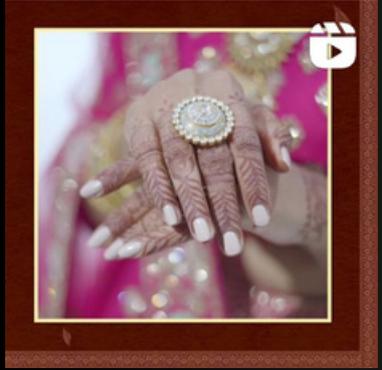
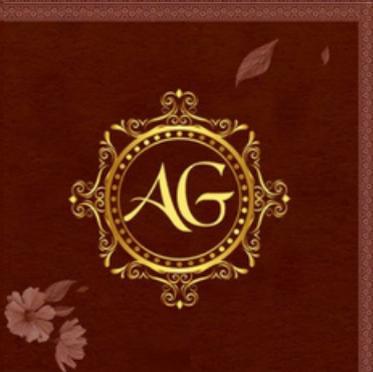
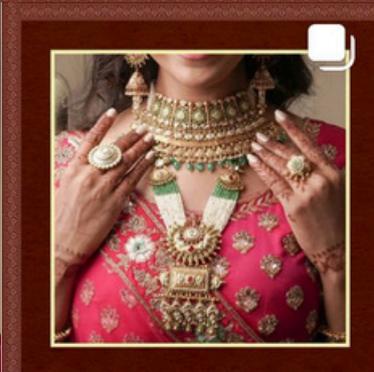
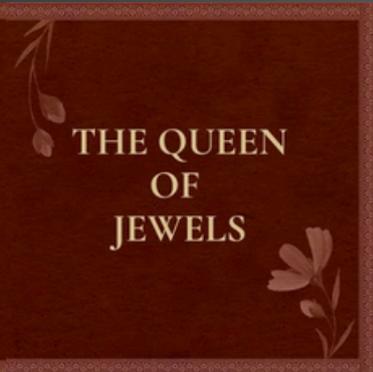


Copy Writing

# Antique Gold

Reel

Social Media Management



# Varushi Apparel

Reel

Social Media Management



#FashionKaFusion



TAP TO PLAY



कुर्ता सादगी का प्रतीक है, हमारी देव की पहचान, स्वदेवी कापड़े की बात ही कुछ और है अनोखी विदगानी की बात में। उसमें छुपी है मिलनसार भावनाओं की कहानी, हर रंग में छिपी है विविधता की मिठास की कहानी।

@varushi\_apparel

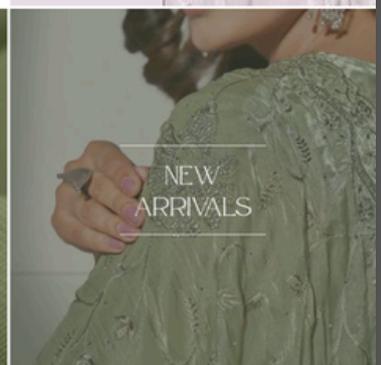
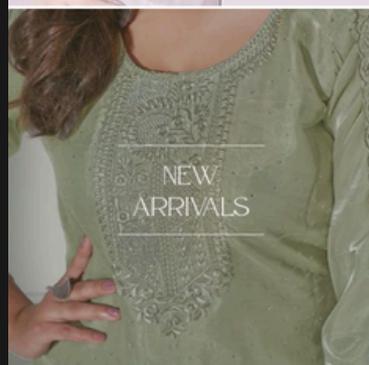


TAP TO PLAY



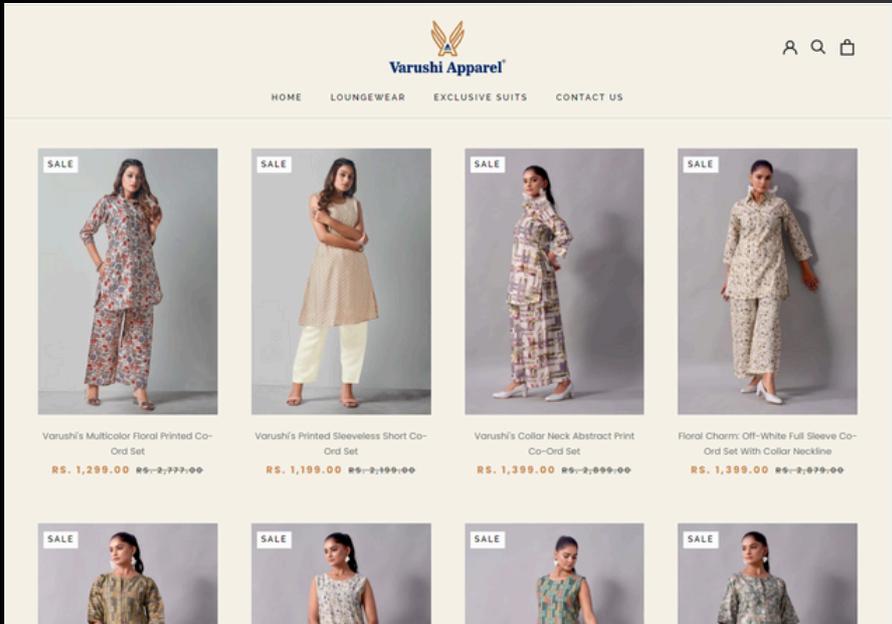
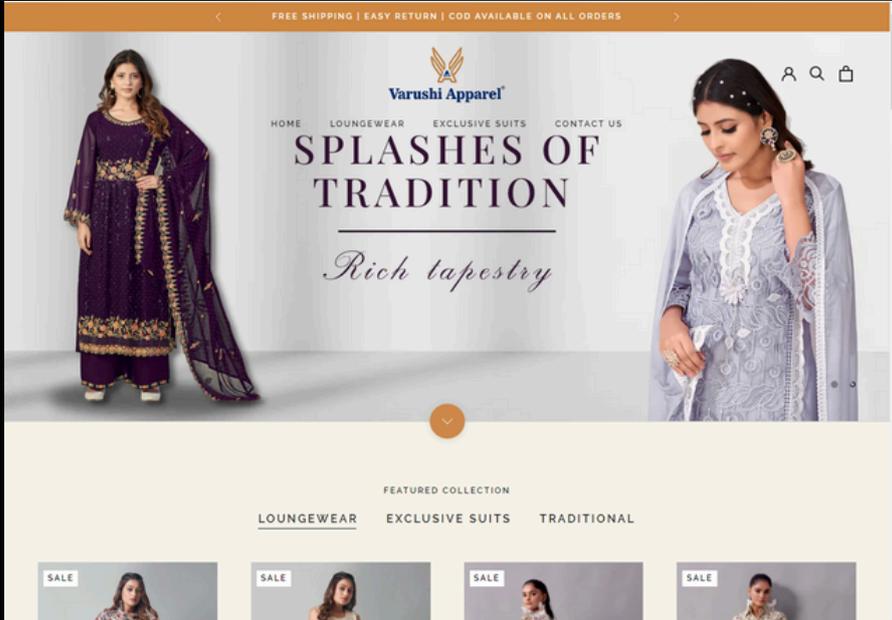
कुर्ते की सजगता में है भारतीयता की मान, उसके रंग-रूप में हैं संस्कृति के अद्भुत अरमान। कभी सफेद, कभी हरा, कभी लाल, कभी नीला, कुर्ते का प्यार भरा है, बस यही है हमारा विश्वास।

@varushi\_apparel

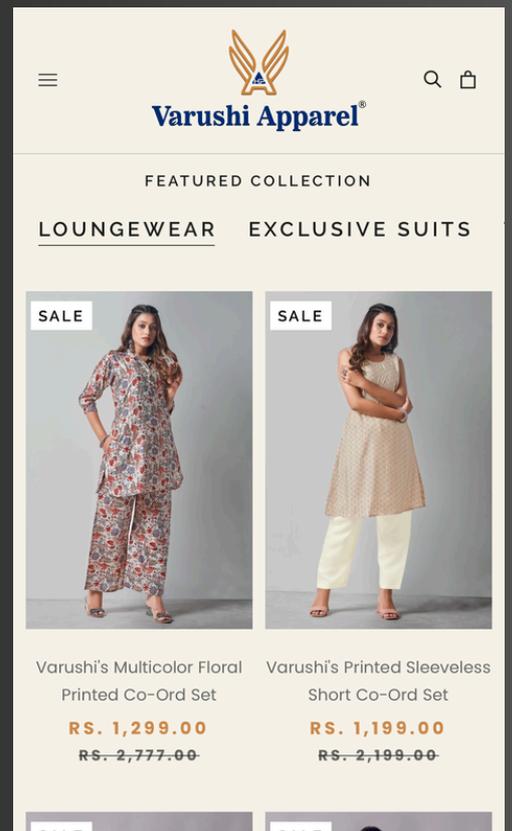
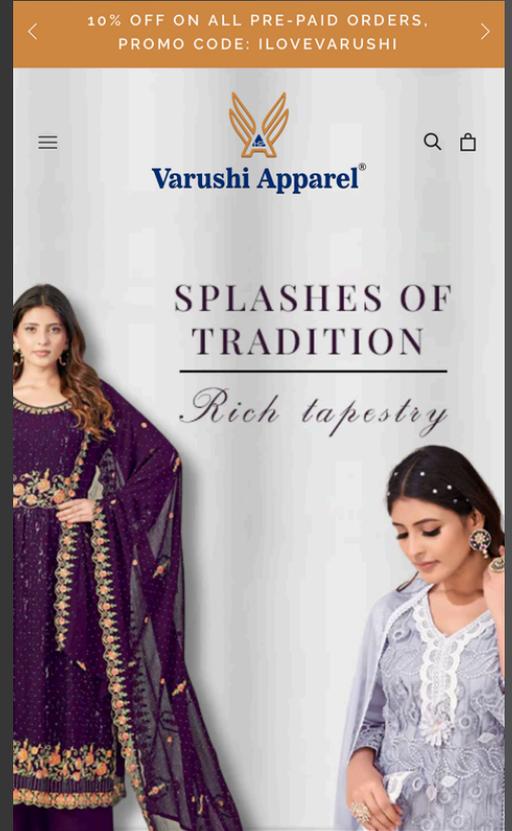


# Shopify - Web Development

## Desktop View



## Mobile View

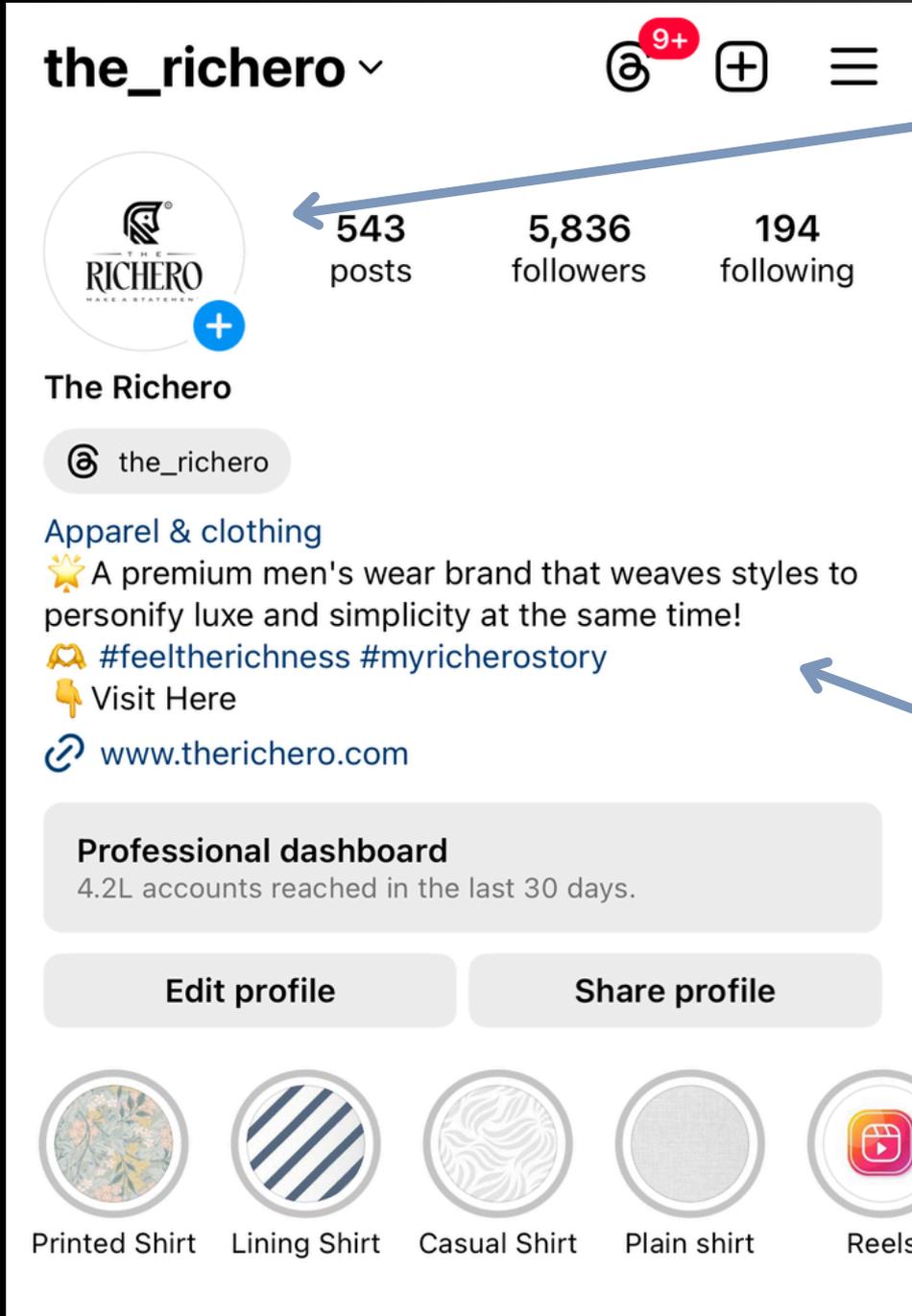


http://



# The Richero

## Social Media Profile Setup

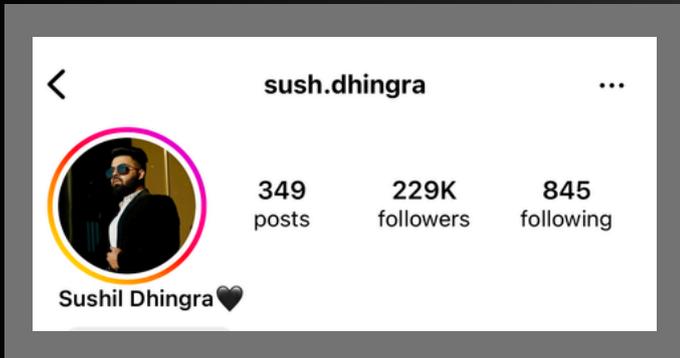


Creative  
Display Picture  
Setup

Bio Creation

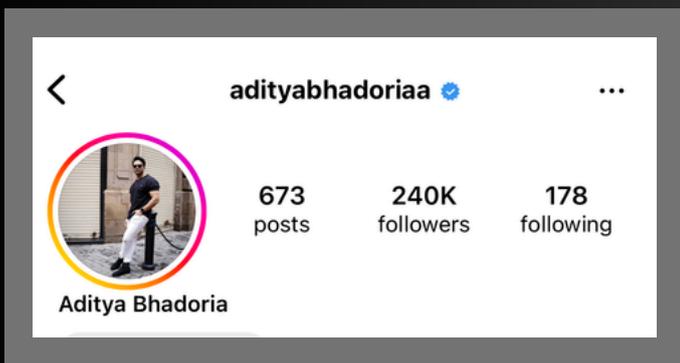
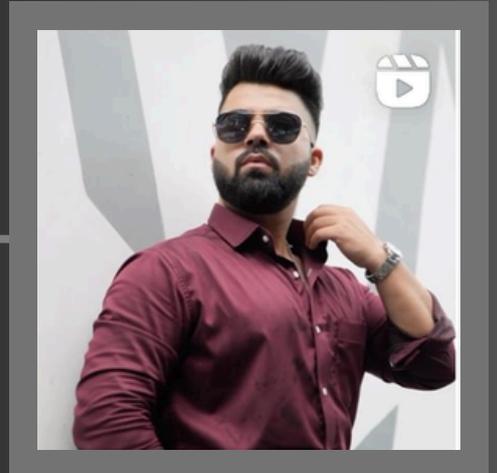
Highlight  
Creation

# Influencer Marketing



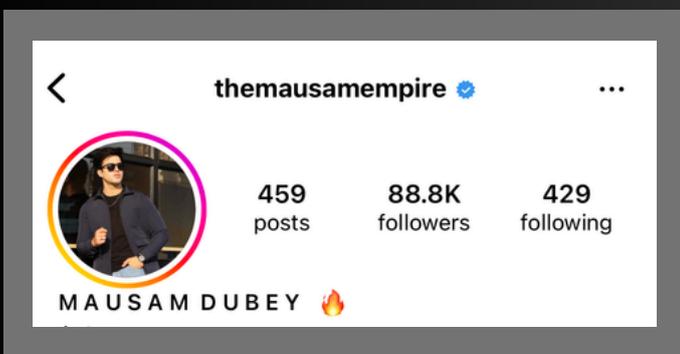
Instagram profile card for **sush.dhingra**. The profile picture shows a man in a black suit and sunglasses. The card displays 349 posts, 229K followers, and 845 following. The name is listed as Sushil Dhingra with a heart icon.

Category	Count
posts	349
followers	229K
following	845



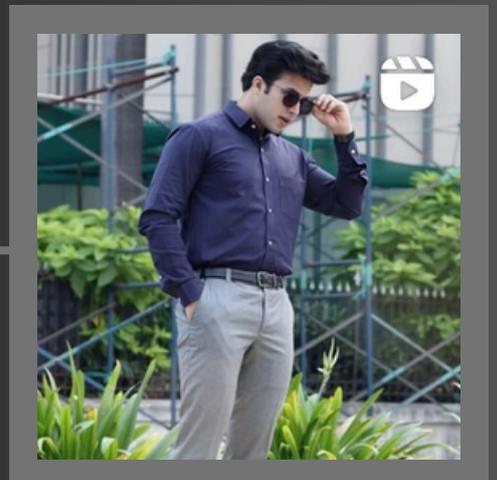
Instagram profile card for **adityabhadoriaa**. The profile picture shows a man in a black t-shirt and white pants. The card displays 673 posts, 240K followers, and 178 following. The name is listed as Aditya Bhadoria.

Category	Count
posts	673
followers	240K
following	178



Instagram profile card for **themausamempire**. The profile picture shows a man in a dark blue shirt and sunglasses. The card displays 459 posts, 88.8K followers, and 429 following. The name is listed as MAUSAM DUBEY with a fire icon.

Category	Count
posts	459
followers	88.8K
following	429



# Social Media Grid



**EMBRACE THE WILD WITHIN,  
WALK BOLDLY IN TIGER'S STRIPES,  
FEARLESS AND FREE.**



**EMBRACE THE HUES OF CHANGE,  
AS LEAVES DANCE IN AUTUMN'S ARTISTRY.**



**BLOOM BOLDLY,  
RADIATE YOUR INNER PETALS,  
AND SPREAD THE FRAGRANCE OF  
KINDNESS**



# Social Media Grid



## HOW TO TAKE CARE OF FABRIC?

To keep your cotton clothes intact, machine wash on a gentle or normal cycle in cold water with like colors. You should ideally air dry them to avoid any shrinkage but, if you're really short on time, put them in the dryer on a low heat setting.



## COTTON'S IMPACT ON THE ENVIRONMENT

Cotton production is inherently non-impactful on the environment. Since this type of textile is a natural fiber, it is biodegradable, and it doesn't fill up waterways or contribute to other forms of pollution.



## TYPES OF COTTON

- Short-staple cotton
- Long-staple cotton
- Extra-long-staple cotton
- Egyptian cotton
- Pima cotton
- Supima cotton



## Where is a Cotton Fabric Produced?

- India
- China
- United State
- Brazil
- Pakistan



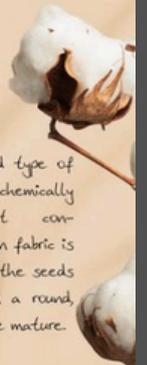
## HISTORY OF COTTON

Cotton may have been domesticated around 5000 BCE in eastern Sudan near the Middle Nile Basin region, where cotton cloth was being produced. The cultivation of cotton and the knowledge of its spinning and weaving in Mesopotamia reached a high level in the 4th century BC.



## WHAT IS COTTON?

Cotton is the most commonly used type of fabric in the world. This textile is chemically organic, which means that it does not contain any synthetic compounds. Cotton fabric is derived from the fibers surrounding the seeds of cotton plants, which emerge in a round, fluffy formation once the seeds are mature.



# Sales Campaign Results

Posakpride.com

## Facebook Ads

Maximum: 24 Oct 2023 - 11 Jun 2024

Ad sets Ads

Rules View Setup Columns: Unsaved Breakdown Reports Charts

	Amount spent	Ends	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on...)	Mobile app purchase ROAS (return on...)	Purchases conversion value	Mobile app purchases conversion...	Web pur... con
2 [2]	₹11,738.94	Ongoing	0.90 [2]	0.90 [2]	—	₹10,539.00 [2]	₹0.00	
5 [2]	₹184,526.55	Ongoing	9.10 [2]	9.10 [2]	—	₹1,680,009.83 [2]	₹0.00	
6 [2]	₹7,142.31	Ongoing	7.48 [2]	7.48 [2]	—	₹53,446.30 [2]	₹0.00	
—	₹585.56	Ongoing	—	—	—	₹0.00	₹0.00	
7 [2]	₹7,135.46	Ongoing	6.93 [2]	6.93 [2]	—	₹49,450.40 [2]	₹0.00	
6 [2]	₹7,319.66	Ongoing	3.19 [2]	3.19 [2]	—	₹23,315.40 [2]	₹0.00	
8 [2]	₹55,831.05	Ongoing	8.05 [2]	8.05 [2]	—	₹449,389.40 [2]	₹0.00	
5 [2]	₹43,257.64	Ongoing	10.06 [2]	10.06 [2]	—	₹435,135.60 [2]	₹0.00	
8 [2]	₹206,756.09	Ongoing	5.92 [2]	5.92 [2]	—	₹1,224,767.80 [2]	₹0.00	
6 [2]	₹1,006.28	Ongoing	5.88 [2]	5.88 [2]	—	₹5,913.60 [2]	₹0.00	
—	₹826,921.56		6.29	6.29	—	₹5,203,480.73	₹0.00	
	Total Spent		Average	Average	Average	Total	Total	

Total AD Spend: 8,26,921/-

ROAS: 6.29

Total Sales: 52,03,480/-

# Sales Campaign Results

Royalparrow.in

## Facebook Ads

Maximum: Mar 20, 2024 – Jun 11, 2024

Ad sets Ads

Rules View setup Columns: Custom Breakdown Reports Export

Amount spent	Ends	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on ad...)	Mobile app purchase ROAS (return on ad...)	Purchases conversion value	Mobile app purchases conversion...	Website purchases conversion...
₹483.00	Ongoing	2.07 [2]	2.07 [2]	—	₹999.00 [2]	₹0.00	₹999.00 [2]
₹1.70	Ongoing	—	—	—	₹0.00	₹0.00	₹0.00
₹22,634.26	Ongoing	6.53 [2]	6.53 [2]	—	₹147,763.00 [2]	₹0.00	₹147,763.00 [2]
₹32,751.17	Ongoing	8.24 [2]	8.24 [2]	—	₹269,984.15 [2]	₹0.00	₹269,984.15 [2]
₹38,481.62	Ongoing	8.49 [2]	8.49 [2]	—	₹326,694.00 [2]	₹0.00	₹326,694.00 [2]
₹52,983.70	Ongoing	9.40 [2]	9.40 [2]	—	₹498,166.20 [2]	₹0.00	₹498,166.20 [2]
₹515.43	Ongoing	—	—	—	₹0.00	₹0.00	₹0.00
₹1,877.36	Ongoing	1.76 [2]	1.76 [2]	—	₹3,297.00 [2]	₹0.00	₹3,297.00 [2]
₹6,985.33	Ongoing	1.64 [2]	1.64 [2]	—	₹11,434.05 [2]	₹0.00	₹11,434.05 [2]
₹156,713.57 Total spent		8.03 [2] Average	8.03 [2] Average	— Average	₹1,258,337.40 [2] Total	₹0.00 Total	₹1,258,337.40 [2] Total

Total AD Spend: 1,56,713/-

ROAS: 8.03

Total Sales: 12,58,337/-

# Sales Campaign Results

aahiya.in

## Facebook Ads

Maximum: May 20, 2024 – Jun 11, 2024

Ad sets Ads

Rules View setup Columns: Custom Breakdown

Amount spent	Ends	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on ad...	Mobile app purchase ROAS (return on ad...	Purchases conversion value	Mobile app purchases conversion value	W p c
₹16,227.37	Ongoing	17.35 [2]	17.35 [2]	—	₹281,608.80 [2]	₹0.00	
₹16,121.59	Ongoing	12.15 [2]	12.15 [2]	—	₹195,840.00 [2]	₹0.00	
₹2,203.72	Ongoing	1.27 [2]	1.27 [2]	—	₹2,788.20 [2]	₹0.00	
₹1,058.31	Ongoing	1.36 [2]	1.36 [2]	—	₹1,439.10 [2]	₹0.00	
<b>₹35,610.99</b> Total spent		<b>13.53</b> [2] Average	<b>13.53</b> [2] Average	— Average	<b>₹481,676.10</b> [2] Total	<b>₹0.00</b> Total	

Total AD Spend: 35,610/-

Roas: 13.53

Total Sales: 4,81,676/-

# Sales Campaign Results

Cheaperzone.in

## Facebook Ads

Maximum: Apr 16, 2024 – Jun 11, 2024

Ad sets Ads

Rules View setup

Amount spent	Ends	Purchase ROAS (return on ad spend)	Website purchase ROAS (return on ad...	Mobile app purchase ROAS (return on ad...	Purchases conversion value
₹19,934.71	Ongoing	7.32 [2]	7.32 [2]	—	₹145,974.00 [2]
₹13,025.49	Ongoing	7.71 [2]	7.71 [2]	—	₹100,371.40 [2]
<b>₹38,447.35</b> Total spent		<b>7.47</b> [2] Average	<b>7.47</b> [2] Average	— Average	<b>₹246,345.40</b> [2] Total

Total AD Spend: 38,447/-

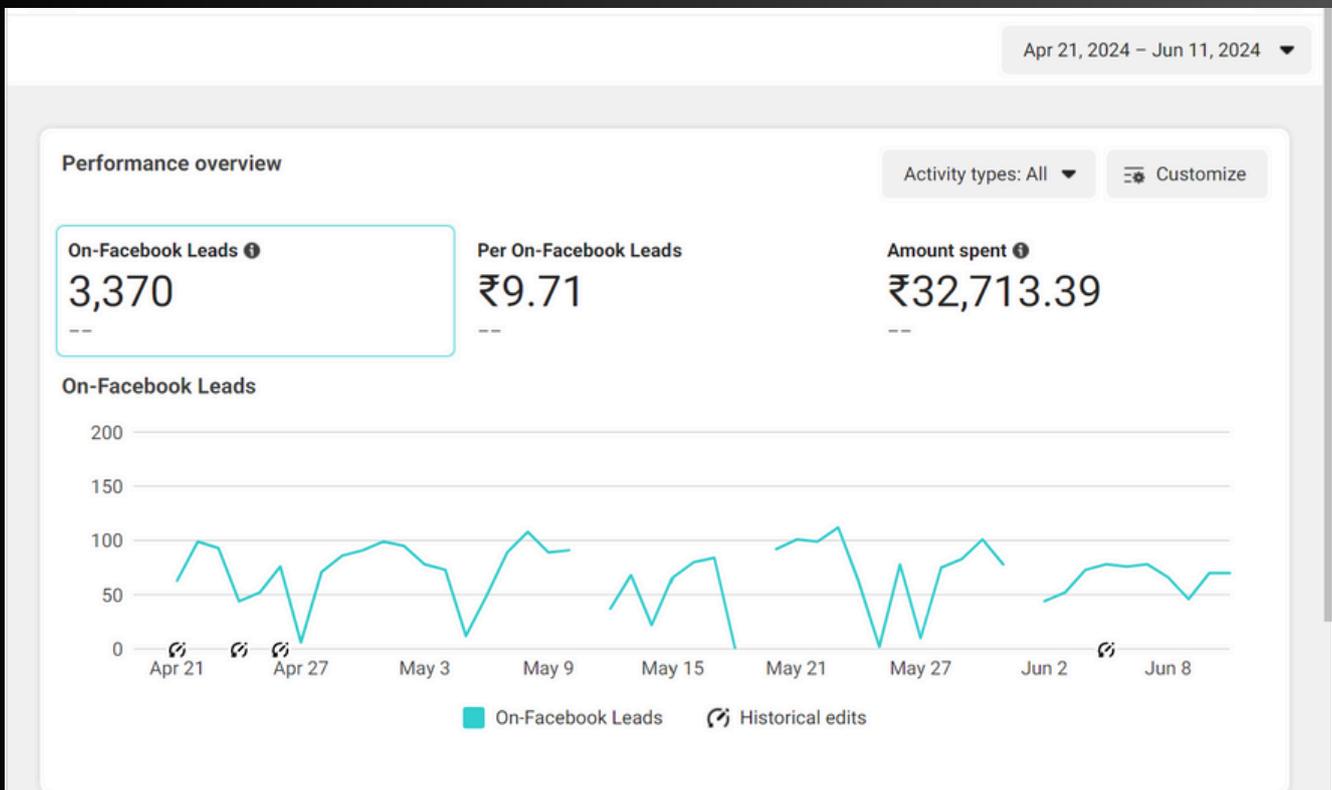
ROAS: 7.47

Total Sales: 2,46,345/-

# Lead Campaign Results

ATS Finance - Loan

## Facebook Ads



Total AD Spend: 32,713/-

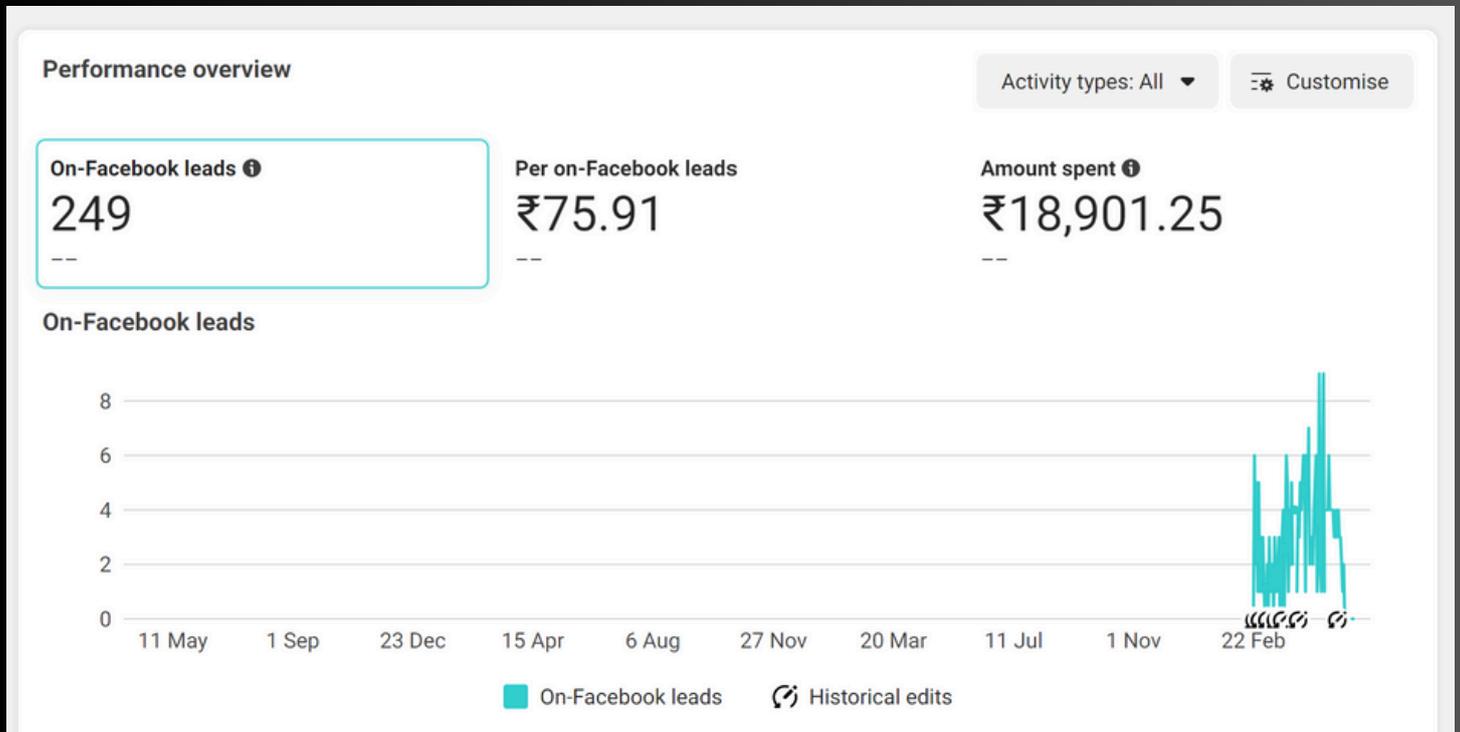
Cost Per Lead: 9.71

Total Leads: 3,370

# Lead Campaign Results

Fasdel - 15 Lakh+ Product Ticket Size

## Facebook Ads



Total AD Spend: 18,901/-

Cost Per Lead: 75.91

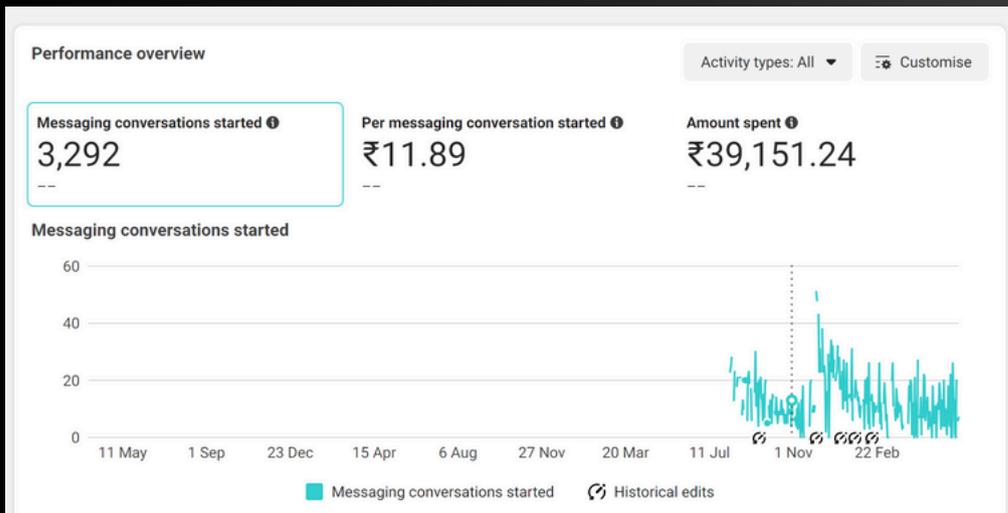
Total Leads: 249/-

# WhatsApp Campaign Results

## Vrajbhumi Bungalows - Real Estate

### Facebook Ads

### Ad Contain



Total AD Spend: 39,151/-

Cost Per Lead: 11.89

Total Leads: 3292

**THANK YOU**

**Contact Us**

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 thirdeyemarketinghub  
 thirdeyemarketing.in